



I work best with small to medium sized business where we can have great communication among a small team of dedicated employees. This isn't a job for me, I live in this industry. That's why all my former employers and clients have seen so much success.

Over the past several years my skills have been used for the entire breadth of digital marketing. That would include:

- Website development
- Content Creation
- Complete Search Engine Optimization
- Analytics and performance testing
- Inbound marketing (Pay Per Click: SEM Social Media, etc.)
- Outbound marketing (Emailing both Compliant and Cold)
- Conversion assessment (A/B testing to constantly improve)

Education

Univ. of South Florida

Bach. of Arts
Natural Science
emp. Chemistry

Achievements

Created first TV show for the Internet 2001

Created first MOOC

ALL past clients appeared in the #1 spot on Google. Several have more than one return on the front page.

Successfully reversed Google Suspensions

Managed campaigns so successful Google monitored them for research.

Salary: \$90,000.00

Summary of Qualifications

Website Developer/Server Manager

I choose stunning WordPress themes to create websites that include all the necessary work for e-commerce and SEO. I know my way around cPanel and can do basic server tasks to move sites, create emails, manage php and other rudimentary skills.

Marketing Manager

As a marketing manager I'm capable of running everything from inception to completion but it is always best to have a small team to work with. Having other quality team members is what makes things flourish even more. Different opinions, different ways of seeing things. It is what breeds success.

We develop campaigns and create landing pages in the site for specific targets. The objective is to either sell them something or capture their data. My last clients landing page conversion rates were, and this is not a typo, consistently above 20%.with over 15K in unique visitors for a niche market of only 2 states with a product that has no hope of ever reselling. All new buyers.

Most businesses can take advantage of reselling to past clients or the emails you capture. Reaching out to existing clients that you have permission to email is easy. I've undertaken ""Cold email" campaigns that are way more complex. There are lots of ways to make businesses grow.